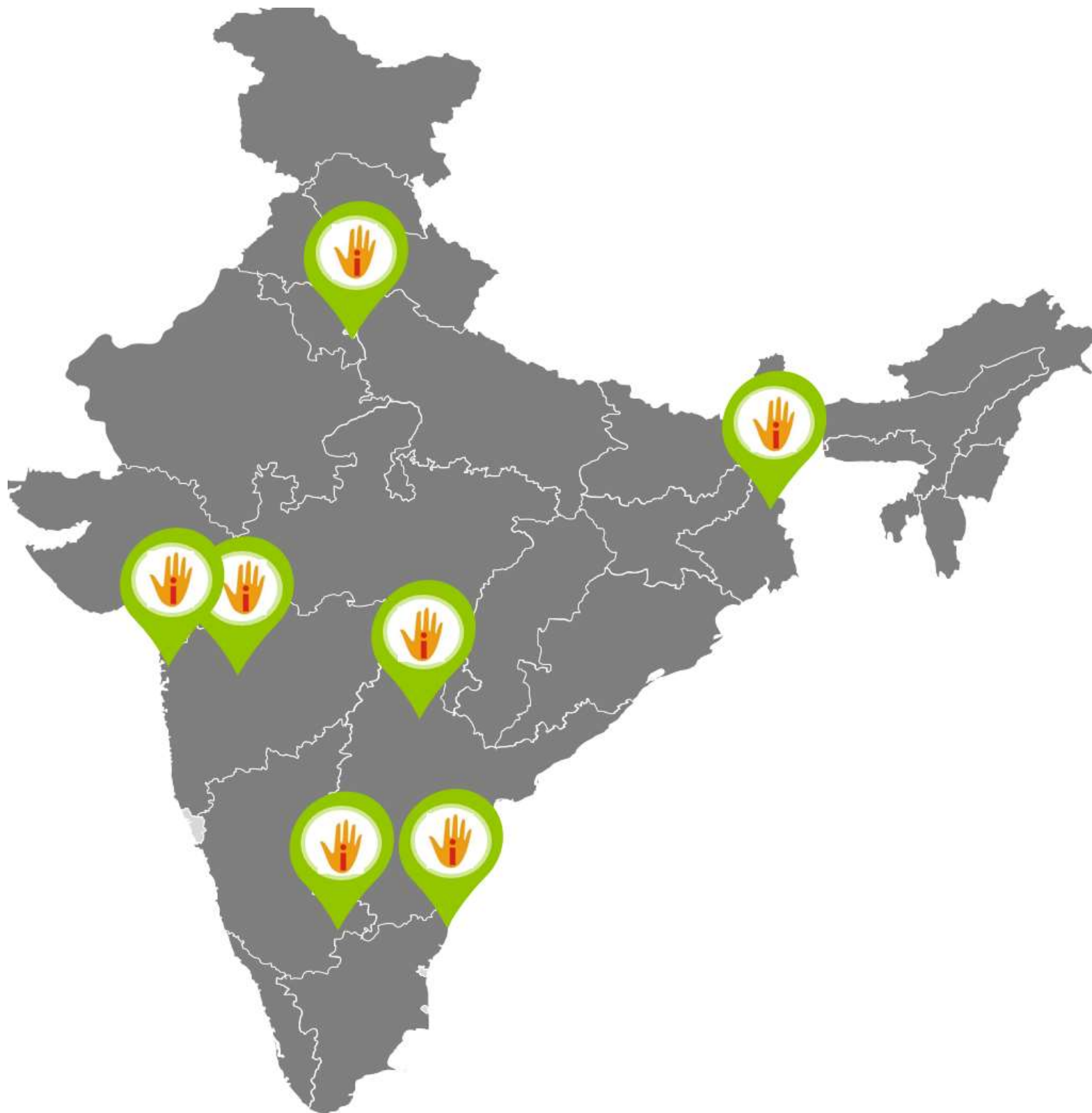




Multi-level Corporate Volunteering



About iVolunteer



India's **first and largest Volunteering organization**

Pan India presence through 7 iVolunteer Centers

Member of CII – India@75 initiative for Pro-bono (Founder on Advisory Board)

Represents **Points of Light Foundation, USA** in India

Founding member of the Global Pro-bono Network

Network of **500+ credible NGOs**

12 Impact Areas: Education, Poverty Alleviation, Environment, Health, HIV-AIDS, Gender Equality, Human Rights, Disability, Youth Welfare, Elderly Welfare, Child Welfare & Active Citizenship



What Makes Us Different?



- ◆ One-stop platform for Corporate Volunteering, CSR and Tech support
- ◆ We deliver customised volunteering services integrating a) company values, b) employee learning and development, and c) CSR goals.
- ◆ We empower companies to build their own volunteering programmes through research and design support.
- ◆ We use technology not just to track and report but also to inspire online volunteering.
- ◆ Our 3 key stakeholders are – the company, the individual employee and the cause/NGO.
- ◆ We celebrate volunteering through a national awards initiative – the [iVolunteer Awards](#)

AND

We Help Understand and Leverage Your Strengths to Create a Strong Volunteering Culture

SIGNIFICANT PARTNERS



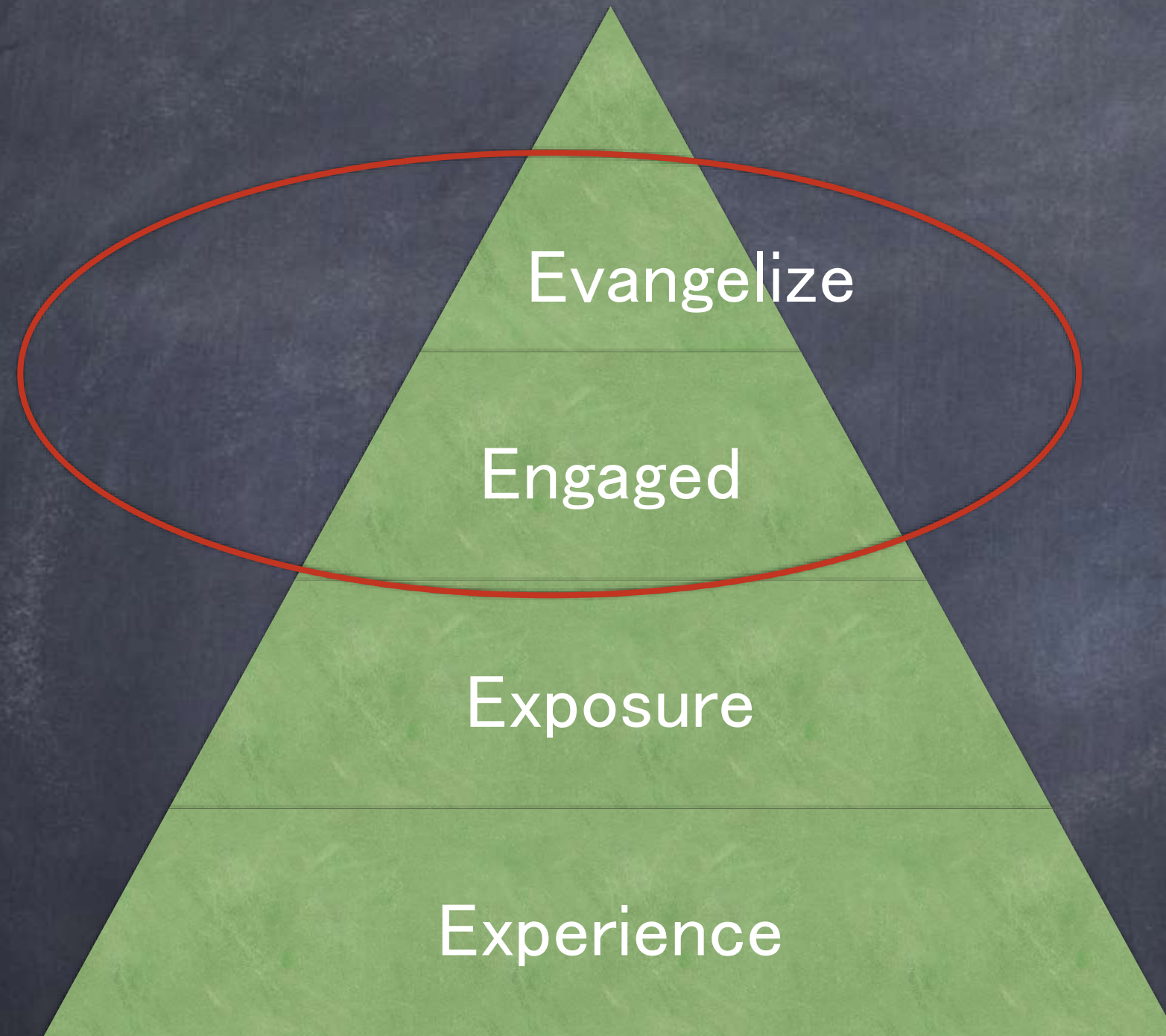
CORPORATE PARTNERS

INSTITUTIONAL PARTNERS

CREDIT SUISSE
TATA COMMUNICATIONS
LIFEBUOY
MONDELEZ International
WELSPUN
SYNOPSYS®
Accelerating Innovation
VISA
NUANCE
NESTLE
MOODY'S
ADITYA BIRLA GROUP
CUMMINS
NVIDIA
asianpaints
VFS GLOBAL
CLP INDIA
Colgate
Ford
DIAGEO
PayPal
SANDVIK
eClerx
TATA CHEMICALS
BRILLIO
Godrej
CITIBANK
IBM
J.P. Morgan
TATA CAPITAL
We only do what's right for you
MACQUARIE
Marsh McLennan

D.A.V. GROUP OF SCHOOLS
CHRIST (DEEMED TO BE UNIVERSITY) BENGALURU · INDIA
FLAME UNIVERSITY
IvyAspire™
RAMJAS SCHOOL ANAND PARBAT
ANAND PARBAT, NEW DELHI - 110005
NIBM 50
1969-2019
50 years of glorious service
INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

Novice to Ambassador



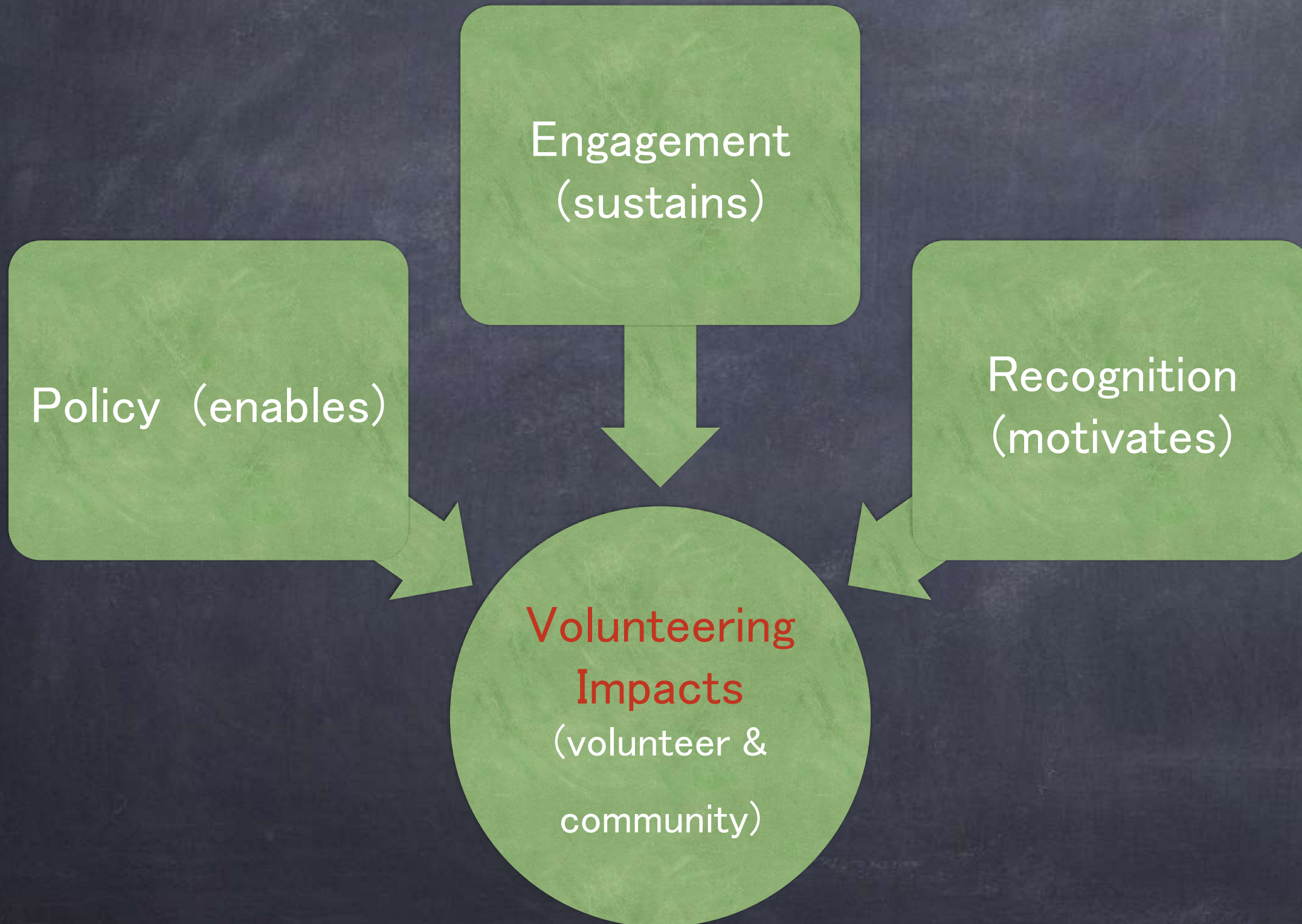
Mobilise peers, resources, join advisory board

Structured engagement; Solutions

Understanding of the cause

Awareness, Empathy, Personal Action

Approach to Corporate Volunteering



Key principles for iVolunteer Services:

1. Individual choice; employer supported
2. Twin objectives – employee engagement & community impact
3. Recognition & accountability

Non-profit Challenges

Availability & capacity of team

- Scoping challenges

- Think of a need
- Develop it into a volunteer able project
- Write-it in a language that volunteers understand
- Market it so that it interests people

- Project Management

- Support available for the volunteer / project
- Training / Orientation before getting started
- Ongoing Calibration
- Using the final outcome
- Appreciating
- Re-engaging

Virtual Volunteering

- Directly help deliver services (usually not Probono)
- Only if domain / industry is congruent eg Education
- Strengthen organisational reach and effectiveness
- HR, Finance, Communications, Technology, Operations
- Strategic
- Purpose, Strategy, Strengthening Leadership

Models of Corporate Volunteering



Virtual Volunteering:

- ❑ Fun N Learn Large Scale projects – One time group engagements on a virtual platform
- ❑ Small scale Volunteering with beneficiaries – An activity with NGO beneficiaries & volunteers on a Virtual platform

Skills Based Volunteering: (Virtual/On-ground)

- ❑ Impact Projects: Individual projects with defined deliverables
- ❑ Skill Marathon: Skills based projects undertaken by a group of 8-12 volunteers executed within a day

Hands-On volunteering:

- ★ Group Volunteering – One time group engagements using hands-on volunteering on the ground
- ★ Ongoing volunteer project management – multiple engagement to enhance volunteering

Objective: To promote volunteering among employees and their families as a sustainable way to contribute in building stronger communities:

- Multi-cause exposure for volunteers
- Tool to develop leadership
- Enhance volunteer engagement

Models of Corporate Volunteering ...



Social Sabbaticals:

- An exclusive program enabling corporate professionals to undertake social sabbatical by sharing their skills & expertise through impactful projects with credible development organizations.

Whiteboard:

- A group of 8-10 senior management forms a quasi board to address the strategic needs of the NGO by volunteering for their functional skills and mentoring the organization to build skills of problem solving during the Whiteboard engagement period.

Immersion:

Volunteering model of transformative engagement. Employees engage in a journey through volunteering that will impact their own learning and development and thereby positively influence both their personal and work contexts.

Whiteboard Club:

- Virtual - expanded geography for volunteers & NGOs
- Mix volunteer profiles - young to mid level executives
- Project Details: part of initial volunteer engagement
- No language constraint
- Peer Groups (WhatsApp): to build community
- Weekly Follow-ups by Relationship Manager (iVolunteer)

Virtual & Skills Based Volunteering



VIRTUAL VOLUNTEERING @ CREDIT SUISSE

Objective:

- To encourage employees and their families to volunteer as a sustainable way of Giving Back.
- Provide a holistic support to non-profit organisations

Impact & Reach:

- 2021: **2000+ volunteers, 4000+ hours**
 - Working with **shelter homes** and **orphanages across India** to support **online classes** and **fun activities**
- 2020: **8000+ volunteers, 20,000+ hours,**
 - Made audio stories available for all age group in different languages

SKILL BASED VOLUNTEERING @ FORD INDIA

Objective:

- Inculcate the practices of skills-based volunteering among the employees/volunteers
- Provide a holistic support to non-profit organisations
- Skill- enhancement tool for the volunteers

Impact & Reach:

- **In 2018, 25 volunteers** of Ford IT in Chennai volunteered with 5 NGOs **delivering 9 technology based solutions.**
- Volunteers supported through **creation of websites and apps** as needed.
- Mentored and trained the NGO professionals to use the solutions and guided over the upcoming 6 months.

**Most of skill based project are being executed virtually now*

SOCIAL SABBATICAL @ NESTLE

Objective:

To enable corporate professionals to undertake social sabbatical by sharing their skills & expertise through impactful projects with credible development organisations

Impact & Reach:

- 5 community high impact projects were delivered in Delhi, Chennai, Mumbai and Kolkata
- 10 Manager level employees volunteered undertook community projects with NGOs on:
 - Nutrition,
 - Gender equity,
 - Capacity building and
 - Health and hygiene

WHITEBOARD @ Titan, Bosch & Siemens

Objective:

To support NGOs with strategic advisory through a panel of senior industry experts in core organization management functions like marketing, HR, finance, planning, governance, and communication.

Impact & Reach:

- 8 High Potential managers (HiPos). First year with Titan & Bosch, Now Siemens is also a part
- 5 NGOs with 14 high impact projects
- Deep engagement with Community & NGO leadership

LARGE SCALE ENGAGEMENT @ CITIBANK

Objective: To promote volunteering among employees and their families as a sustainable way to contribute in building stronger communities:

Impact & Reach:

- 2017:
 - **5500 volunteers, 17000+ hours, 1 day**
 - Impact & reach: **9 schools across 7 cities & 11 NGO/public partners**
- 2018:
 - **6152 volunteers, 22500+ hours, 1 day**
 - Impact & reach: **11 public spots across 7 cities** were transformed under Swachh Bharat

PERIODIC PROJECTS @AMERICAN EXPRESS

Objective:

- Multi-cause exposure for volunteers
- Tool to develop leadership
- Enhance volunteer engagement

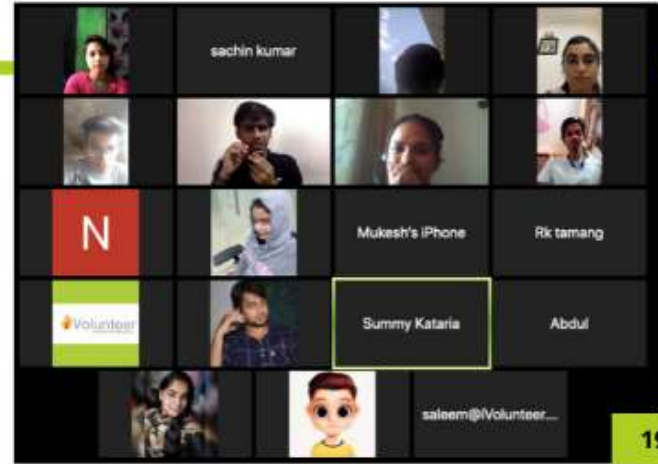
Impact & Reach:

- **2018: 1057 volunteers** participated in **70 projects** and got sensitized towards child welfare, senior citizens, youth welfare, commercial sex workers, and educational activities
- **2019: 1165 volunteers** have participated in **65 projects** towards causes relating to senior citizens, youth welfare, skill development of youth, children and women, citizenship building and environment welfare

VIRTUAL VOLUNTEERING - GLIMPSES



18 May



19 May

Online Career Counselling

Organized by



Guest host



Guest host



Volunteer



Kudos Kshitija!

We would like to thank Kshitija Vadnerkar, a software professional working with IBM India has completed numerous volunteering projects like recycling activity at home. We look forward to doing more projects with you!

SENSITIZING SESSIONS FOR MEN ON "MENSTRUATION"

Pic: At a workshop at IIT Mumbai

I

RESEARCH ON MENSTRUAL ECOSYSTEM

We are doing an extensive research (both online & during workshops) on the various aspects of Menstruation in 5 different countries.

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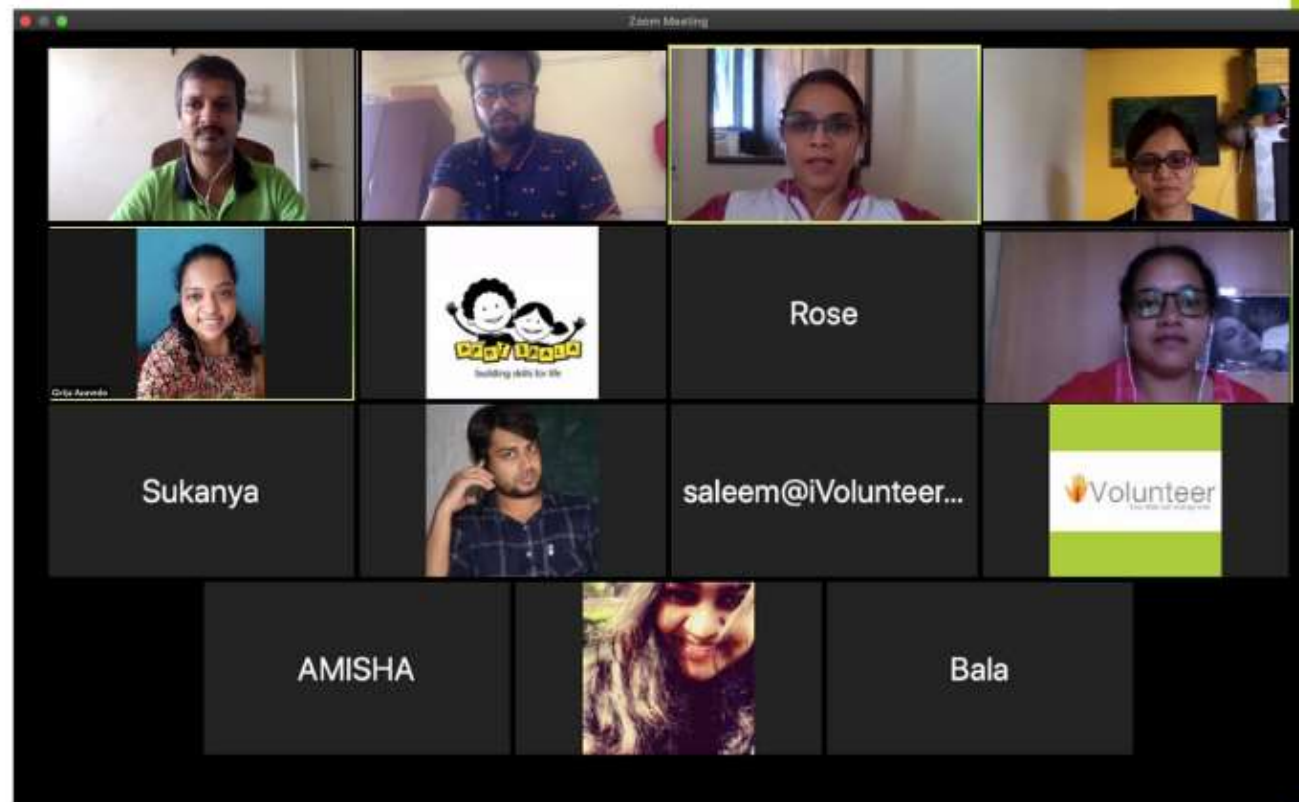
WEBINAR

How to boost PRODUCTIVITY of employees WORKING from home!

Organized by



Guest host



IVOLUNTEER WEBINAR

COPING WITH CHANGE AND STRESS MANAGEMENT

Organized by



Trainer & Coach

MS. USHA RAJESH SHARMA





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